

### Africa-Greece Entrepreneurship Summit 2025

OCT 2025

Future-proofing entrepreneurship through digitalization

ENTREPRENEURSHIP IN MOTION

### Information about the event

What happens when two continents join forces to drive innovation and entrepreneurship?

### The AGE Summit is your go-to platform linking Africa & Greece to drive innovation, shape policy, and build impactful business partnerships for sustainable growth

Building on the legacy of the Greece-Africa Business Summit implemented in October 2024, the AGE Summit creates a dynamic platform for business leaders, young innovators, and policymakers to connect, collaborate, and create a lasting impact. Co-organized by Youthmakers Hub and InterafBase, the AGE Summit reflects the shared commitment to mutual growth and global progress.

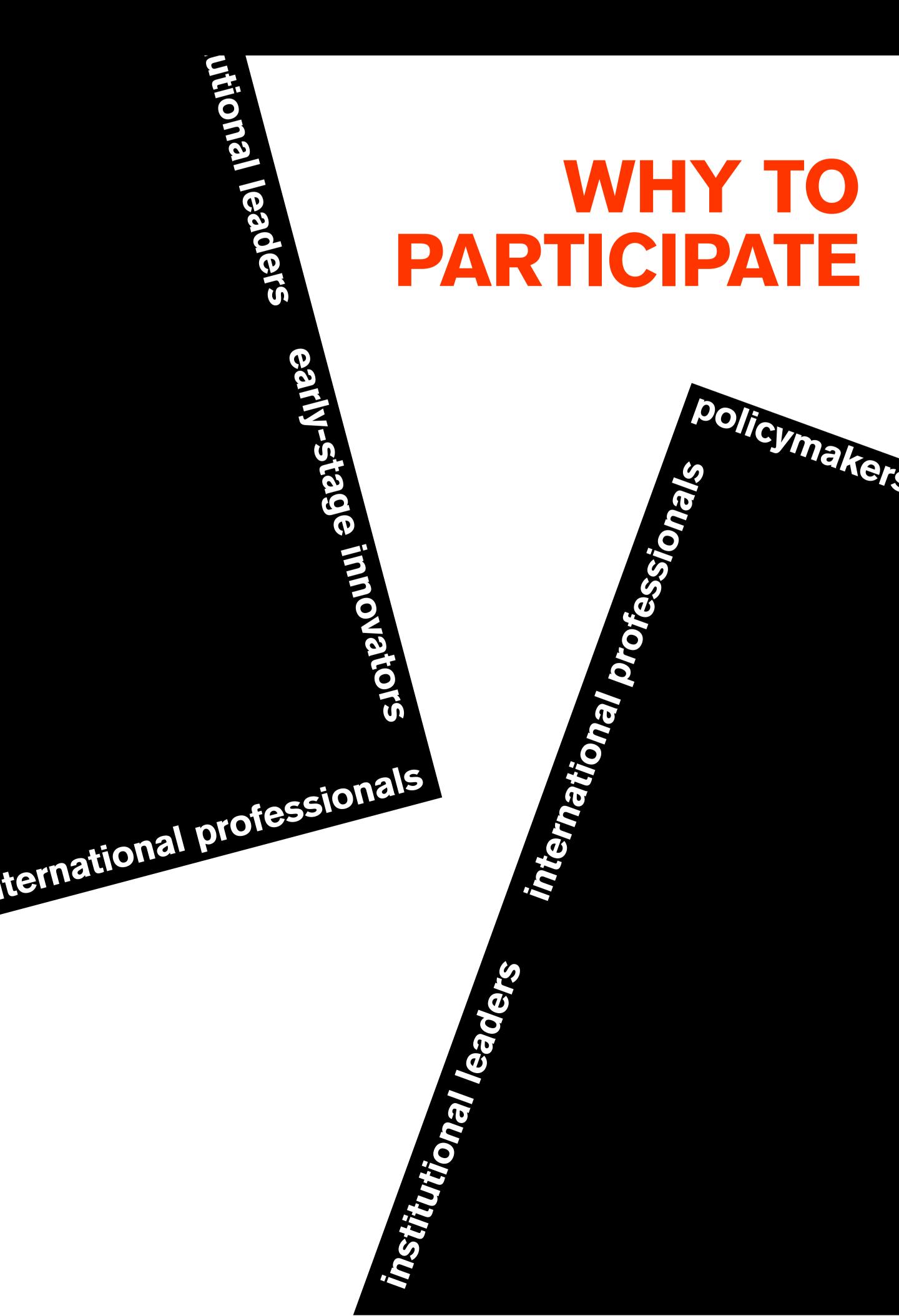
To empower entrepreneurs, SMEs, and policymakers from Greece & Africa through impactful networking, collaborative opportunities, and shared knowledge, driving forward a culture of innovation and inclusivity

To establish a thriving bridge of innovation and entrepreneurship between Africa & Greece, fostering sustainable economic growth and cultural exchange across continents

### STRUCTURE OF THE EVENT

The two-day event will kick off with the **Main Ceremony**, setting a high-level tone through opening remarks by key policymakers and stakeholders, followed by **keynote speeches** from prominent leaders across Greece and Africa. The evening will also feature a **press conference** and conclude with a **networking cocktail reception**, offering participants a first opportunity to connect in an informal and engaging setting.

On the second day, the spotlight shifts to the Interactive Fair designed to foster dynamic engagement. The day includes facilitated matchmaking sessions to spark direct networking between participants and interactive exchanges between Greek and African SMEs. 15-minute specialized workshops on topics such as entrepreneurship, market entry strategies, and innovation, alongside panel discussions highlighting successful Greek-African business collaborations will be featured. Attendees can explore exhibition booths, and enjoy rich cultural activities like traditional Ethiopian coffee ceremonies and Greek culinary presentations. The event will conclude with a summary of outcomes and acknowledgments, celebrating the collaborations and insights shared throughout the event.



### For entrepreneurs:

Showcase your ventures, connect with investors and tap into cross-border market insights to scale globally

### For policymakers and institutional leaders:

Gain a direct line to entrepreneurial voices, using the platform to inform impactful economic strategies and promote bilateral collaboration

### For international professionals and diaspora leaders:

Unlock curated networking spaces, discover new investment pathways, and solidify your role within a dynamic Afro-European business community

### For early-stage innovators:

Benefit from hands-on workshops, mentorship opportunities, and the inspiration needed to launch or grow your ideas

## AFR-GR Entrepreneurship AFR-GR Entrepreneurship Market AFR-G

### Organizers:

**Youthmakers Hub** was the first organization in the world to systematically create a bridge of knowledge exchange between Africa and Europe. Their innovative initiatives, like AfriConEU and WE AfriHug, set the foundation for collaborative growth, enabling the formation of over 100 cross-continental partnerships. From empowering youth through capacity-building programs to aligning with the United Nations Sustainable Development Goals, Youthmakers Hub has consistently focused on providing tools and opportunities for young entrepreneurs to thrive.

**InterafBase** complements this vision by being the first Greek company to specialize in exchanging products between Africa and Europe. Through their deep expertise in trade and logistics, InterafBase has built robust networks that facilitate the seamless movement of goods while fostering mutual understanding and respect. Their work ensures that entrepreneurship is not just a concept but a reality for businesses seeking to expand across borders.

# GR Entrepreneurship